SIMPCARE



WIN-WIN IT STRATEGY& SOLUTIONS

There are two parts to managing IT:

- *The Operations of IT:* The day-to-day management of hardware (servers, networks, workstations) and software (apps, patches, firmware, updates), security and backup, helpdesk, and more.
- *The Business of IT:* Aligning your IT budget, design, resources, and capabilities to create outcomes that advance your organization toward its objectives.

SIMPCare is a hybrid approach where your internal IT team assists our award-winning team of engineers with the operations of IT, while we drive the strategic plan with the business of IT.

A **SIMPCare** partnership with JMARK delivers reliability, scalability, and security.

SERVERS

Maximizing data capacity and flow.

Boosting performance behind the scenes.

Watching over your network 24x7x365.

Optimizing security and efficiency.



THE BEST OF BOTH WORLDS

SIMPCare pairs the immediacy of having on-site IT service with the accountability and outcomes of JMARK's managed services. With our specialized teams and deep bench of over 85 certified technicians, you'll have access to the advanced tools, purchasing power, and strategic expertise you need to innovate and move your business forward. Even better, as you advance, your technology keeps pace. With versioning, we keep your IT infrastructure continuously optimized, ensuring nothing can hold you back.

SIMPCare delivers:

- Security-first technology design
- Peace of mind with ongoing monitoring and alerts
- Proactive problem solving
- Increased system uptime and performance
- Patching and maintenance timed to prioritize productivity
- Access to experienced engineers and IT strategists
- · Long-term equipment planning and budgeting
- Solutions tailored to industry-specific usage, apps, and software
- Support that enhances your entire IT ecosystem
- Guaranteed outcomes and service level agreements (SLAs)

With **SIMPCare** from JMARK, you'll have an expertly configured IT foundation that accelerates the velocity of your business.

The **MARK** Difference

JMARK combines IT security and strategy with a people-first approach to help your organization thrive. With teams dedicated to product development, testing, research, automation, and proactive solutions, we create unrivaled technology outcomes that reduce risk and increase business velocity.